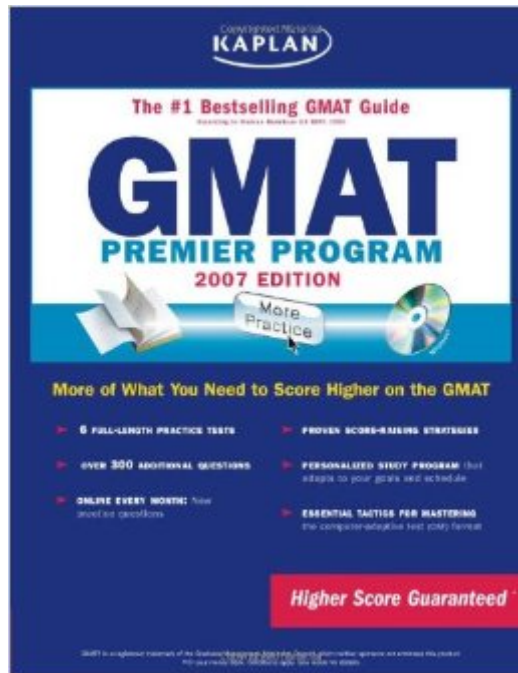


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# Kaplan GMAT, 2007 Edition: Premier Program (Kaplan GMAT Premier Program (w/CD))



## Synopsis

Includes:

- \*Fully integrated book, CD-ROM, and online program
- \*A rich online study plan that guides students through all of the integrated assets of the comprehensive program, including the book, online, and software
- \*Guidance throughout the program, directing students to additional resources within the program if they need it
- \*A diagnostic experience to help students concentrate on the areas in which they need the most help
- \*A progress report, so students can keep track of and analyze their performance as they make their way through the program
- \*Email communication at key points during the program, providing extra tips and guidance, as well as motivation to keep improving
- \*Monthly online additions to ensure that the student has the latest content and information about the exam
- \*Remedial content to ensure students are up-to-speed on the basic concepts before attacking higher-level content
- \*Downloadable strategy and reference guides for easy prep on the go
- \*Realistic practice experiences
- \*Online question banks
- \*6 full-length practice tests with detailed answer explanations

## Book Information

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## Customer Reviews

This is the exact same book as the 2006 edition, right down to the typos. All they did was put a new cover on it...not kidding! I'm in the process of studying for my GMAT, and I already had the 2006 edition when I noticed this one come out. Great, I thought! More practice! I was DISGUSTED to see that not a thing was different...not the sample questions at the end of chapters, not the practice

tests...nothing. Just the cover. Save your money. Get 2006 version if it's at all cheaper!

In many ways, this book is just a different version of the text Kaplan gives to students who enroll in their classes. That isn't necessarily a bad thing--just something to be aware of if you're already enrolled in the course. The methods are the same, and I spotted at least a couple of practice questions that looked familiar. Kaplan is famous in large part due to its 3-step (and 4-step and 5-step) methods, and of course you'll find plenty of those here. I'm not sure how useful they are outside of the classroom setting. These methods are designed to be your entire approach for each type of question on the test, and I don't think there's enough explanatory material in the book to get you to that level of confidence with them. There are plenty of practice questions, though not as many as you might expect in a nearly 600-page book. They are split into content areas, and the back of the volume has a full-length practice test. Probably the most useful part of the book is the CD-Rom, which contains several full-length adaptive tests. Buying the book also gives you access to more practice on Kaplan's website. Practice tests are great, and Kaplan's are the best unofficial ones I've seen, but that endorsement comes with a caveat. Kaplan has always had trouble calibrating its scores to actual GMAT scoring, and despite some recent adjustments, still hasn't nailed it. Use the adaptive practice tests to get used to testing on the computer and doing so under time constraints. Don't live and die by the test scores. Overall? Kaplan could probably produce a much better book than this. In an effort to reach everyone and produce a comprehensive prep volume, they've compromised one too many times and come up with something that isn't exhaustive for anybody. If you're preparing entirely on your own, flip through this one in a bookstore and see how much you think the methods will help you. If you're not convinced, you should skip this one.

There's some good information in this book, but the execution is really sloppy. Let's start with the online tools: The kit includes an online evaluation. To access this you type in a number found in the book. This number is the wrong number, so then you have to make one or more calls to a help center to get a new number. It took me three calls at 10 minutes per call. The kit also includes software for "your PDA" which you will not be able to find on the CD or the website, regardless of how hard you try. Instead, the site - which has no search facility - will take you through a circular bombardment of advertising for everything other than what you actually hoping to find. You can use the handy 14-page reference found in the syllabus to learn all you need to know about the PDA program. You'll find that by "your pda" as mentioned on the cover, they actually mean only PALM PDAs. There doesn't appear to be a pocketpc version. If you do own a palm, you're still out of luck,

because the 14 pages of Kaplan-to-go instructions make no mention of where you can actually find the program. The book itself has some good content. It's so good, a lot of it is printed twice across adjoining pages. There's a lot of errors throughout. Overall, the execution of this program seems so poor that I'm hesitant to trust the quality of the sample GMAT questions themselves. Buy something else - anything else.

I tried to study for the GMAT from this book, the official guides from GMAC and the Princeton Review guide. I found that this book and its sample questions and practise tests had very little to do with the GMAT test itself. You can see this if you take one of the tests on the accompanying CD and then compare it to the one of the practise tests from GMAC. I was actually very discouraged after doing some of the practise tests on here and thought I was going to do badly on the GMAT. I should have known better. I ended up with a 770 on the exam and a 6.0 on the AWA part. I wouldn't recommend this to anyone. The Princeton Review GMAT guide seemed to work a lot better for me. My big complaint about Princeton Review, however, was the lack of actual practise tests.

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